

Press release For immediate release

JEAN-TALON MARKET INVITES FAMILIES TO ENJOY A WEEK OF FREE ACTIVITIES DURING WINTER BREAK

A varied program called *Vive la relâche scolaire* will delight the whole family!

Montreal, February 19, 2023 – From Monday, March 4 to Friday, March 8 this year, daily between 10 a.m. to 4 p.m., Jean-Talon Market invites families to enjoy a week of free activities as part of an event called *Vive la relâche scolaire !* Children accompanied by their parents can enjoy a wide range of fun and informative activities. To the great delight of families, cooking and gardening workshops are returning for a second year, along with crafting, short films and board games. Children of all ages will be welcome all week on the Jean-Talon Market mezzanine. *Vive la relâche scolaire !* at Jean-Talon Market is a perfect opportunity to spend time together as a family and have fun while learning more about our local food and agriculture.

A free program for the whole family!

MONDAY, MARCH 4:

Legume mosaic crafting: 10 a.m., 11 a.m., 1 p.m., 2 p.m. and 3 p.m. With attentive guidance from an activity leader, budding artists ages 2 and up will create their own mosaics using legumes and other materials. During this fun activity, lasting around 30 minutes, children will learn about different kinds of legumes while making colourful original creations that they can take home and treasure.
Registration: https://www.zeffy.com/fr-CA/ticketing/8b7c2d24-5d19-4486-9016-

<u>54b241218b35</u> TUESDAY, MARCH 5:

- <u>Board games with Randolph: 10 a.m. to 1 p.m.</u> Children ages 5 to 12 are invited to a board games session led by the specialists from <u>Randolph</u>. It's a perfect opportunity to try out some new games, each one more fun than the last. A selection of games suitable for all ages and tastes will also be available for families to play. Expect to make plenty of discoveries during this 3-hour session! No reservations.
- <u>Short films with Le petit cinéma du Marché: 2 to 4 p.m.</u> The Jean-Talon Market mezzanine will become a mini movie theatre for an afternoon. Presented by <u>Festival REGARD</u>, these carefully selected short films were among the favourites of the festival's 27th edition, and they're perfect for viewers of all ages. This screening is a great way for the whole family to get away and see captivating stories while munching popcorn and sipping hot chocolate, both provided for free. No reservations.

WEDNESDAY, MARCH 6:

 Introduction to flower gardening: 10 a.m., 11 a.m., 2 p.m., 3 p.m. Led by the popular Jean-Talon Market florist <u>Binette & Filles</u>, these gardening workshops for beginners last around 30 minutes and will allow young gardeners to discover how grow flowers from seeds. All participating children will be given a small pot to take home so they can nurture the seeds they planted all the way to flowering. *Registration: <u>https://www.zeffy.com/fr-CA/ticketing/211c3d3e-2f1e-4ebf-9598-</u>*

Registration: <u>https://www.zeffy.com/fr-CA/ticketing/211c3d3e-2f1e-4ebf-</u> <u>376c6af966ba</u>

THURSDAY, MARCH 7:

 <u>Cooking workshops for little chefs: 1, 2 and 3 p.m.</u> Under the supervision of <u>C'est moi</u> <u>le chef!</u>, children ages 2 to 12 will learn the basics of cooking in a fun setting where they will prepare a delicious age-appropriate recipe. With so many fresh and colourful products available in the market, the budding chefs will be able to use high-quality ingredients in their delicious spring rolls.

Registration: <u>https://cestmoilechef.ca/cateqorie-produit/ateliers/ateliers-de-cuisine-</u> <u>en-presentiel/</u>

FRIDAY, MARCH 8:

<u>Gardening workshop – my first micro-greens: 10 a.m., 11 a.m., 1 p.m. and 2 p.m.</u> These workshops for kids ages 5 and up are led by <u>Au Septième Micro-pousse</u>, which regular Jean-Talon Market shoppers will already know. The workshops will provide a thorough introduction to the fascinating world of micro-greens. It's a practical experience that will give participants the chance to learn how to grow them and learn all about them. Children will go home with a small pot containing seeds that they planted during the workshop, so that they can proudly sample some micro-greens that they grew themselves.

Registration: <u>https://www.zeffy.com/fr-CA/ticketing/24d4511f-9327-4c19-9904-</u> aea2e1ae7a83



All activities are free, but some have limited space. Parents are encouraged to register their children in order to guarantee a spot: <u>https://www.marchespublics-</u><u>mtl.com/evenements/relache-scolaire-2024</u>

To use pictures from previous event:

https://drive.google.com/drive/folders/1Cqp6fwD4twDAUVBYv3ZLHAZ2DIWF1se8?usp=sha ring About the Société des Marchés publics Montréal de The Société des Marchés publics de Montréal is a social economy enterprise responsible for the planning, development and operation of Montreal's public markets. Its mission is to improve access to fresh food through a network of public markets that brings Montrealers closer to local farmers and agri-food businesses. Since 1993, it has been mandated by the Ville de Montréal to manage the Atwater, Jean-Talon and Maisonneuve markets, six Neighbourhood markets and three Solidarity markets. It is a non-profit organization governed by a board of directors composed of five merchants and five residents of the Montreal urban agglomeration. Its membership includes nearly 200 merchants active at the public markets. The Société's network of public markets is frequented by more than three guarters of Montrealers, with more than 3 million visits annually.

-30-

If you would like to arrange an interview or require further information, please do not hesitate to contact:

Florence Labrèche Communications marketing coordinator Société des Marchés publics de Montréal 514-444-9806 flabreche@marchespublics-mtl.com