



For immediate release

GETTING A HEAD START ON SUMMER AT MONTREAL'S PUBLIC MARKETS! A festive, lively and colourful summer lies ahead

Montreal, April 29, 2024 – The summer season opens this week at Montreal's public markets – a sure sign that warmer weather is finally here to stay! Starting this weekend, the Atwater, Jean-Talon and Maisonneuve markets, as well as the city's neighbourhood and most solidarity markets, will welcome their open-air vendors, inviting shoppers of all ages to celebrate local produce by discovering market stalls brimming with flowers and fresh produce. This summer promises to be particularly festive thanks to a series of food-themed events, the return of local farmers and horticulturists and, of course, the opening of the markets' outdoor restaurant zones and their inviting terraces.

“Without a doubt, summer is our liveliest season! After a long winter, people are eager to enjoy field-fresh produce, and we're proud to offer them vibrant spaces where they can meet our local farmers and agri-food artisans. Our markets are going to be especially vibrant in May thanks to our plant and flower vendors. Summer is also a time when each day brings new visitors who are eager to discover the richness of our culinary scene, whether by participating in events, by eating in our restaurant zones or simply by strolling through one of the twelve markets in our network,” said **Nicolas Fabien-Ouellet, executive director of the Société des Marchés publics de Montréal.**



Markets full of horticultural expertise

As soon as the new season opens, Montreal's public markets will be flooded with countless beautiful flowers and plants. It's the perfect time to visit the market to pick up supplies for any gardening project. Whether it's to beautify a balcony with pretty pollinator-friendly flowers or to plant a bountiful vegetable garden, the market's horticulturists are able to fill every need. With the help of their generous expert advice, visitors will be able to purchase all the seeds, natural fertilizers, seedlings, flowers and plants they need, as well as tools and equipment – all in a single visit.

Stalls overflowing with fresh produce

Montreal's public markets are getting ready to welcome daily arrivals of fresh produce: from our beloved local asparagus to juicy raspberries and strawberries, and eventually sweet corn, garlic, plump tomatoes and much more. In the three large markets, well-established producers will be joined by young entrepreneurs taking advantage of the [Kiosques de la Relève program](#), now in its fourth year. The initiative makes the three large markets more accessible to the new generation of passionate producers, by helping them take their first steps in marketing their produce directly to consumers. Montrealers who love fresh, local products will have a wealth of options.

Lively restaurant zones

The restaurant zones of the Atwater and Jean Talon markets are both known for their friendly setting and extensive options, and they're getting ready to open in just a few days! Whether it's to spend a lazy afternoon with friends, grab a quick bite for lunch or enjoy a time after-work with colleagues, the markets' restaurateurs are eager to delight visitors' taste buds. Shoppers at **Jean-Talon Market** will be thrilled by the return of Mazorca MTL, Bouffe-moi!, Panda Restaurant, Mangue et Melon, Les Filles Fattoush, La boîte aux Huîtres, La Croqueteria and La Crêperie du Marché and by **the arrival of 4 newcomers : Loumi, Roxy Focaccia, CASA poutine + Bar and Nanana** – all sure to delight! **Meanwhile at the Atwater Market**, visitors will welcome the return of the Pôle des Saveurs restaurant zone featuring Aylwin Barbecue, Ca Lem, Layla's, Falafel Yoni, Margot bar à jus, Léché Desserts, Le Petit Sao, Lucille's, Ave Greene, Satay Brothers and Sushi Shop.

Events for every taste

Summer 2024 will also feature some festive and gourmet events celebrating our local agri-food industry's delicious offerings! A number of events are returning for a third year, building on past years' experience to return better than ever: the [Foire des vins et cidres d'ici](#) wine and cider fair will now span two days at Atwater Market – Saturday and Sunday, August 3-4 – followed by two days at Jean Talon Market – Saturday and Sunday, August 10-11 – and conclude with its first appearance at Maisonneuve Market on Saturday, August 17. Beer lovers will also get a special treat, with the three large markets hosting several Québécois microbreweries in October, for [Oktoberfest](#). Additional surprise events will be announced over the course of the summer.

An extensive network of public markets to explore

Warning! Visiting one of Montreal's public markets may spark curiosity and the desire to check out more markets! Fortunately, with 12 markets throughout the city, the Société des Marchés publics is capable of satisfying that curiosity. Each market has a distinctive ambiance and unique charm, and deserves to be explored – so why not visit them all in the summer of 2024?

About the Société des Marchés publics de Montréal

The Société des Marchés publics de Montréal is a social economy enterprise responsible for the planning, development and operation of Montreal's public markets. Its mission is to

improve access to fresh food through a network of public markets that brings Montrealers closer to local farmers and agri-food businesses. Since 1993, it has been mandated by the Ville de Montréal to manage the Atwater, Jean-Talon and Maisonneuve markets, six Neighbourhood markets and three Solidarity markets. It is a non-profit organization governed by a board of directors composed of five merchants and five residents of the Montreal urban agglomeration. Its membership includes nearly 200 merchants active at the public markets. The Société's network of public markets is frequented by more than three quarters of Montrealers, with more than 3 million visits annually.

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