



Press Release  
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## THE “GRAND MARCHÉ MAISONNEUVE”: A DELICIOUS FREE EVENT IN MONTREAL’S EAST

A public market livelier than ever

**Montreal, June 26, 2024** –Maisonneuve Market invites Montrealers to its first big party of the summer: the “Grand Marché Maisonneuve.” **This delicious free event, on Saturday, July 13 from 10 a.m. to 5 p.m.,** will introduce visitors to a host of local products and internationally inspired dishes, all in a festive atmosphere. The market will welcome numerous talented artisans and restaurateurs and present inflatable games, DJs and activities for all ages. What’s more, the event is just the **first in a series of summer events!** For the first time, the market will host a local wine and cider event, the Foire des vins et cidres d’ici, on Saturday, August 17, as well as Oktoberfest, on Saturday, October 12. These three major events, hosted by the Société des Marchés publics de Montréal, are a testament to the vitality of Maisonneuve Market.

“This year, we’re planning a major program of events at Maisonneuve Market. The Grand Marché, the Foire des vins et cidres d’ici and Oktoberfest are three important events that will bring a fresh new experience to this market, which is a gourmet landmark in the east end of Montreal. This new summer program meets the demand for free, open-air events that bring people together.” said **Nicolas Fabien-Ouellet, executive director of the Société des Marchés publics de Montréal.**



### **A fun and flavourful program**

At the Grand Marché Maisonneuve, about twenty artisans and a full row of restaurateurs will offer visitors a delicious selection of products and dishes, including griot, tacos, paella and noodle bowls. Younger visitors will find inflatable games, mini-golf and face painting to bring a touch of magic to the day, while the danceable beats spun by DJ Kelly and DJ Cidoine will set a proper party mood in the market!

Restaurant row will include:

Acapulkito and their delicious tacos, quesadillas and nachos; Comptoir Plaza Créole's and their caribbean meals including Mac'N cheese and sticky-rice griot; La Face Nord and its 100% vegan artisanal frozen treats; La p'tite boutique and its delicious paella and Thé perlé Banh Mi with rice noodle bowls and bubble tea. There will also be a bar with local wine, beer and cider to accompany the restaurateurs' irresistible offerings.

#### Featured artisans and products

Gour'Mans and their 100% homemade pastries; Le Sublime's preparations for Rhum Arrangé; Les Jardins de la Minga and their Apothicari fire cider; Lyla Tea with iced teas; Madame Kimchi and her authentic Korean kimchi; Mihku chocolats et gourmandises and their spreads and mixes for hot chocolate and fondue; MTL Preserves Inc with their jams and pickles; Natur'Ophile with their honeys and restorative balms; Officiel Yummi Inc with their products based on fresh or dried manioc; Si Facile with their legumes grown locally in returnable glass jars; Signé Caméline and their camelina-based products and Temaca Microsaucerie with their artisanal hot sauces.

#### **Other fun events coming soon**

Everyone who loves Maisonneuve Market will enjoy other grand premieres this summer. In addition to the Grand Marché Maisonneuve on July 13, two events will make their first appearance after successful debuts at the Jean-Talon and Atwater markets: the Foire des vins et cidres d'ici, on Saturday, August 17 and Oktoberfest on Saturday, October 12. Don't miss the festivities at Montreal's iconic east end market!

*This event is made possible by the support of the Ville de Montréal*

#### **About the Société des Marchés publics de Montréal**

The Société des Marchés publics de Montréal is a social economy enterprise responsible for the planning, development and operation of Montreal's public markets. Its mission is to improve access to fresh food through a network of public markets that brings Montrealers closer to local farmers and agri-food businesses. Since 1993, it has been mandated by the Ville de Montréal to manage the Atwater, Jean-Talon and Maisonneuve markets, six Neighbourhood markets and three Solidarity markets. It is a non-profit organization governed by a board of directors composed of five merchants and five residents of the Montreal urban agglomeration. Its membership includes nearly 200 merchants active at the public markets. The Société's network of public markets is frequented by more than three quarters of Montrealers, with more than 3 million visits annually.

**If you would like to arrange an interview or require further information, please do not hesitate to contact :**

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